## American Herbalists Guild

## **Sponsor Benefits**

Annual Sponsors receive valuable benefits for their continued commitment to our diverse community or herbalists and herbal practice.

Custom benefits packets available. Please contact: sponsors@americanherbalistsguild.com to discuss opportunities for your company.

Benefits	<b>Platinum</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500	<b>Copper</b> \$1,000	<b>Green</b> \$500
3-Day Symposium Registration Tickets	8	4	2	1	-
Complimentary Exhibitor Booth*	Deluxe	Premium	Standard	Standard	Shared, Half Booth
Ad in an upcoming issue of the Journal of the American Herbalists Guild	Full Page, Color	Full Page, Color	Full Page, Color	Half Page, Color	Quarter Page, Color
One-year AHG institutional membership and accompanying benefits	One year premium benefits	One year Standard Benefits	-	-	-
Sponsorship of AHG Professional Herbalist Training Webinar	One full year	Four Webinars	One Webinars	-	-
Company banner (provided by Sponsor) displayed prominently at the Symposium	Yes!	-	-	-	-
Company brochure, business card, and/or small product sample included in Registration Package	Yes!	Yes!	-	-	-
Logo placement during event	Deluxe	Premium	Premium	Standard	Standard
Dedicated company page on AHG website	Yes!	Yes!	-	-	-
Logo placement on AHG Symposium website, linked to Sponsor website	Deluxe	Premium	Premium	Standard	Standard
Mobile Event App recognition	Yes!	Yes!	-	-	-
Verbal recognition during event	Deluxe	Deluxe	Standard	-	-
Exclusive Sponsor of Symposium event/exhibit	Yes!	-	-	-	-
Logo placement on event materials	Yes!	Yes!	Yes!	Yes!	Yes!
Symposium Newsletter recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!
Social Media recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!

<sup>\*</sup> Limited Availability, reservation required by April 1, 2024

NOTE: The contracting exhibitor may not sublet or reassign, in part or in whole, space to any other firm or individual.