American Herbalists Guild

Sponsor Benefits

Annual Sponsors receive valuable benefits for their continued commitment to our diverse community or herbalists and herbal practice.

Custom benefits packets available. Please contact: office@americanherbalistsguild.com to discuss opportunities for your company.

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Copper \$1,000	Green \$500
3-Day Symposium Registration Tickets	8	4	2	1	-
Complimentary Exhibitor Booth*	Deluxe	Premium	Standard	Standard	Shared, Half Booth
Program Ad	Full page, color, cover/inside cover	Full Page, Color	Half Page, Color	Quarter Page, Color	Eighth Page, Color
Ad in an upcoming issue of the Journal of the American Herbalists Guild	Audio/Video content ad	Audio/Video Content Ad	Full Page, Color	Half Page, Color	Quarter Page, Color
One-year AHG institutional membership and accompanying benefits	One year premium benefits	One year Standard Benefits	-	-	-
Sponsorship of AHG Professional Herbalist Training Webinar	One full year	Four Webinars	One Webinars	-	-
Company banner (provided by Sponsor) displayed prominently at the Symposium	Yes!	-	-	-	-
Company brochure, business card, and/or small product sample included in Registration Package	Yes!	Yes!	-	-	-
Logo placement during event	Deluxe	Premium	Premium	Standard	Standard
Dedicated company page on AHG website	Yes!	Yes!	-	-	-
Logo placement on AHG Symposium website, linked to Sponsor website	Deluxe	Premium	Premium	Standard	Standard
Mobile Event App recognition	Yes!	Yes!	-	-	-
Verbal recognition during event	Deluxe	Deluxe	Standard	-	-
Exclusive Sponsor of Symposium event/exhibit	Yes!	-	-	-	-
Logo placement on event materials	Yes!	Yes!	Yes!	Yes!	Yes!
Symposium Newsletter recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!
Social Media recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!

^{*} Limited Availability, reservation required by April 1, 2023

NOTE: The contracting exhibitor may not sublet or reassign, in part or in whole, space to any other firm or individual.

American Herbalists Guild

Sponsorship Application

Apply online at: www.americanherbalistsguild.com or by emailing the form below.

Business Name (as you would like it to appear in print)				
Address				
City	State	Zip		
Phone	Fax			
Website				
Primary Contact (This person will be sent all informa	tion related to your participation)			
Contact Name	Title			
Phone	E-Mail			
Sponsorship level	Payment Informat	ion		
Platinum Leaf - \$10,000	Please send a	paper invoice		
Gold Leaf - \$5,000		PayPal invoice		
Silver Leaf - \$2,500		t me to set up a payment plan		
Copper Leaf - \$1,000		, , , ,		
Green Leaf - \$500				
Signature	Title	Date		

Submit application to: office@americanherbalistsguild.com