

American
Herbalists
Guild

Sponsor Prospectus



American Herbalists Guild Sponsorship

The American Herbalists Guild (AHG) promotes clinical herbalism as a viable profession rooted in ethics, competency, diversity, and freedom of practice. The American Herbalists Guild supports access to herbal medicine for all and advocates excellence in herbal education.






As a year-long sponsor of the American Herbalists Guild, your organization joins the widespread network of herb enthusiasts, practitioners, schools, and businesses rooted in the healing arts. Your sponsorship of American Herbalists Guild will bring about a number of special projects detailed below that support optimal health on a national level. AHG looks forward to working together with you to create a collaboration that will enrich and nurture the entire herbal and wellness community.

The American Herbalists Guild envisions a world where herbal medicine is accessible to all as a core component of health care. One mission of the American Herbalists Guild is co-creating a culture of vocational empowerment for aspiring and practicing clinical herbalists, as well as other members of the herbal profession including educators, growers, wildcrafters, and product makers. Over the past three decades, the American Herbalists Guild vision of making herbal medicine accessible to all people has manifested in tangible ways and will only continue to grow with the expansion of wellness culture.



What does my sponsorship do for AHG?

Your donation or sponsorship helps to support AHG's current growing programming, including:

-  AHG educational programming, which includes free monthly webinars
-  Educational opportunities and scholarships
-  Educational resources, such as the Guide to Getting an Herbal Education, the AHG Mentoring program, and AHG Directories of member schools, RH members, and institutional members
-  Community based awards
-  And more!

“As a small herbal business, we look forward to presenting our new innovations in front of this gathering of eminent herbalists and scholars at the AHG Symposium. We receive valuable feedback, which helps us fine tune our products and make them market-ready.”

Sandeep Agarwal,
Pure Indian Foods

Annual Sponsors receive valuable benefits for their continued commitment to our diverse community of herbalists and herbal practice.

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Copper \$1,000	Green \$500
3-Day Symposium Registration Tickets	8	4	2	1	–
Complimentary Exhibitor Booth*	Deluxe	Premium	Standard	Standard	Shared, Half Booth
Program Ad	Full page, color, cover/inside cover	Full Page, Color	Half Page, Color	Quarter Page, Color	Eighth Page, Color
Ad in an upcoming issue of the Journal of the American Herbalists Guild	Audio/Video content ad	Audio/Video Content Ad	Full Page, Color	Half Page, Color	Quarter Page, Color
One-year AHG institutional membership and accompanying benefits	One year premium benefits	One year Standard Benefits	–	–	–
Sponsorship of AHG Professional Herbalist Training Webinar	One full year	Four Webinars	One Webinars	–	–
Company banner (provided by Sponsor) displayed prominently at the Symposium	Yes!	–	–	–	–
Company brochure, business card, and/or small product sample included in Registration Package	Yes!	Yes!	–	–	–
Logo placement during event	Deluxe	Premium	Premium	Standard	Standard
Dedicated company page on AHG website	Yes!	Yes!	–	–	–
Logo placement on AHG Symposium website, linked to Sponsor website	Deluxe	Premium	Premium	Standard	Standard
Mobile Event App recognition	Yes!	Yes!	–	–	–
Verbal recognition during event	Deluxe	Deluxe	Standard	–	–
Exclusive Sponsor of Symposium event/exhibit	Yes!	–	–	–	–
Logo placement on event materials	Yes!	Yes!	Yes!	Yes!	Yes!
Symposium Newsletter recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!
Social Media recognition	Featured Profile	Featured Profile	Yes!	Yes!	Yes!

* Limited Availability, reservation required by April 1, 2022

NOTE: The contracting exhibitor may not sublet or reassign, in part or in whole, space to any other firm or individual.

Apply online at: www.americanherbalistsguild.com or by emailing the form below.

Business Name *(as you would like it to appear in print)*

Address

City

State

Zip

Phone

Fax

Website

Primary Contact *(This person will be sent all information related to your participation)*

Contact Name

Title

Phone

E-Mail

Sponsorship level

- Platinum Leaf** - \$10,000
- Gold Leaf** - \$5,000
- Silver Leaf** - \$2,500
- Copper Leaf** - \$1,000
- Green Leaf** - \$500

Payment Information

- Please send a paper invoice
- Please send a PayPal invoice
- Please contact me to set up a payment plan

Signature

Title

Date

Submit application to: office@americanherbalistsguild.com