

American  
Herbalists  
Guild

**33<sup>rd</sup>**  
Annual  
Symposium

**Energetic Principles  
in Herbal Medicine**

# Symposium Program

## Advertising Packet

**October 21-24, 2022 – Bethesda, MD**  
**Featuring in-person and online experiences**



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Symposium

**October**  
21-24, 2022 | **Bethesda,**  
**Maryland**

# Energetic Principles in Herbal Medicine

## Program Ad Specifications

### Dimensions:

#### Full Page

8" x 10.5" @ 300dpi  
(2400 x 3150 pixels)

#### 1/2 Page

8" x 5" @ 300dpi  
(2400 x 1500 pixels)

#### 1/8 Page

3.875" x 2.4" @ 300dpi  
(1162 x 720 pixels)

#### 1/4 Page

3.875" x 5" @ 300dpi  
(2400 x 3150 pixels)

### File Formats:

Please submit files in one of the following formats: PDF, TIFF, or JPEG.

Please make sure that the file pixel dimensions are as outlined above.

Files can be in either CMYK or RGB colorspace.

No printer's marks required.

Email files to: [office@americanherbalistsguild.com](mailto:office@americanherbalistsguild.com)



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# Energetic Principles in Herbal Medicine

## Program Ad Purchase Contract

Business Name (as you would like it to appear in print)

Address

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Website

**Primary Contact** (This person will be sent all information related to your participation)

Contact Name

Title

Phone

E-Mail

### Ad Size

- ☐ Full-Page Color - \$350
- ☐ Half-Page Color - \$250
- ☐ Quarter Page Color - \$200
- ☐ Eighth Page Color - \$150

### Payment Information

- ☐ Please send a paper invoice
- ☐ Please send a PayPal invoice
- ☐ Please contact me to set up a payment plan

Signature

Title

Date

Submit application to: [office@americanherbalistsguild.com](mailto:office@americanherbalistsguild.com)