



## USING THE RH(AHG)

Congratulations on achieving the RH(AHG) designation with the American Herbalists Guild.

The Registered Herbalist, RH(AHG), credential offered through the American Herbalists Guild is an acclaimed and widely recognized credential that may be acquired through 1200+ hours of study in a variety of aspects of Herbal Medicine. The RH(AHG) designation is currently the only widely recognized committee-reviewed credential available to herbalists in the US.

*Use this guide to properly feature and display your new credential!*

## American Herbalists Guild

### Vision Statement

The American Herbalists Guild envisions a world where herbal medicine is accessible to all as a core component of health care. We envision a culture of vocational empowerment for aspiring and practicing clinical herbalists, as well as other members of the herbal profession including educators, growers, and wildcrafters.

### Mission Statement

The American Herbalists Guild promotes clinical herbalism as a viable profession rooted in ethics, competency, diversity, and freedom of practice. The American Herbalists Guild supports access to herbal medicine for all and advocates excellence in herbal education

### Core Values

The American Herbalists Guild honors diversity in the practice of herbal medicine. We equally recognize the validity of traditional herbal practice and modern science-based clinical phytotherapy. As the American Herbalists Guild values the relationship between individual and environmental health, we are dedicated to promoting plant sustainability.

### Our Founding Mission:

- Honor diversity in herbal medicine, ranging from traditional indigenous models of herbalism to modern clinical phytotherapy.
- Establish AHG Registered Herbalist application and approval process as a recognizable standard of competency in botanical medicine.
- Encourage the development of high standards of education that promote well-trained professional practitioners who offer high quality herbal care.
- Promote ecological health and increase awareness of issues surrounding plant sustainability.
- Strengthen the network of support and communication between herbal practitioners nationally and internationally.
- Foster high standards of ethics and integrity in the education and the practice of therapeutic herbalism.
- Promote cooperation between herbal practitioners and other health care providers, integrating herbalism into community health care.
- Serve as a liaison to other professional associations and regulatory agencies.
- Promote research in herbal medicine.

# USING YOUR CREDENTIALS

## What is the preferred order of credentials?

The standard preferred order is:

- Highest earned degree
- National Licensure
- State designations or requirements
- Professional credentials

You can make a good impression by using your credentials properly—on your resume, business card, online profiles, in your signature, or other online and print needs.

Using the proper format is a good way to show pride in your profession and avoid confusion among holistic practitioners.

We recommend that you use the guide below to consistently feature your RH(AHG) credential.

Using the credential properly reflects we are a professional designation and organization.



## HOW TO LIST YOUR CREDENTIALS

After your name, include a comma, and the initials RH(AHG), without any initials or space between the initials and parentheses. You can spell this out as Registered Herbalist(AHG).

Most people list their credentials in the order in which they earned them. Be sure to include the (AHG) with the RH credential to acknowledge that it is the Registered Herbalist credential under the American Herbalists Guild.

## FOLLOW THESE EXAMPLES

Janet Smith, RH(AHG)

Janet Smith, MS, LAc, RH(AHG)

Or Janet Smith, LAc, RMT, RH(AHG)

If you have credentials as a medical herbalist in the UK, a registered herbalist in Canada, and Registered Herbalist(AHG) in the US, list them in the order of the licensure.

For Example:

Janet Smith, RN, MNIMH, Registered Herbalist, RH(AHG), SEP

You can spell out Registered Herbalist(AHG), if followed by (AHG) before the comma:  
Janet Smith, MNIMH, Registered Herbalist, Registered Herbalist(AHG)

Registered Herbalists, RH(AHG), are increasingly recognized by the wider healthcare community at large. As the widespread reach of herbal medicine expands, the RH(AHG) credential is increasingly relevant in many diverse fields of medicine. By recommending consistent language, we support a professional image of RH(AHG).

### WHAT ABOUT...

Here are a few examples of the incorrect way to use the credential:

~~Registered Herbalist through AHG  
(RH) American Herbal Guild  
AHG Registered Herbalist  
Registered Medical Herbalist AHG  
Registered Medical Herbalist, MNIMH, CHA, AHG  
RH American Herbalist Guild~~

### HOW TO LIST YOUR CREDENTIALS WITH THE LOGO

You can use the Registered Herbalist Member logo on your social media, signature, and website. As a standalone logo, you can place it as it is.

As a signature in your email, use below your name and credentials listing.  
On your website you can use as a footer or on your credentials/about page.  
Please do not edit or change the logo.

This is the current official Registered Herbalist Member logo, with a sample signature:

Janet Smith, MS, LAc, RH(AHG)

Janet Smith, MS, LAc, Registered Herbalist(AHG)



Online, you can link the logo to the AHG website, here:

<https://www.americanherbalistsguild.com/>

Proper Use of the Organization Name:  
American Herbalists Guild

Current Organization Logos: >>

### CREDENTIAL EXPIRATION

Your credentials expire when your membership expires. Therefore, be sure to renew your membership each year to continue using the RH(AHG) credentials.



Questions? Please email [office@americanherbalistsguild.org](mailto:office@americanherbalistsguild.org)