

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Copper \$1,000	Green \$500
Online Symposium tickets	8	5	3	2	1
Online Exhibitor Booth	Deluxe	Premium	Premium	Standard	Standard
Online booth Admins	3	3	2	1	1
Sponsor a complete Symposium track (First come first served)	Yes	Yes	–	–	–
Logo/link placement during online event	Deluxe	Premium	Premium	Standard	Standard
Connect with online booth visitor to capture their leads	Yes	Yes	Yes	Yes	–
Logo, about us, and introductory video in booth	Yes	Yes	Yes	Yes	Yes
Link to virtual store in booth	Yes	Yes	Yes	–	–
Live chat in booth	Yes	Yes	Yes	Yes	Yes
Downloads in booth	10	7	5	3	1
On-demand email in booth	Yes	Yes	Yes	Yes	Yes
5 minute videos in booth	5	3	2	1	–
Scheduled Sponsor Spotlight video	3	2	1	–	–
Ads between sessions	3	2	1	–	–
Sponsor Spotlight videos on demand	2	1	–	–	–
AHG sponsored game with prizes	Yes	Yes	Yes	Yes	Yes
Contests/raffles in your booth	Yes	Yes	Yes	Yes	Yes
Ad in an upcoming issue of the Journal of the American Herbalists Guild	Audio/Video content ad	Audio/Video Content Ad	Full Page, Color	Half Page, Color	Quarter Page, Color
One-year AHG institutional membership and accompanying benefits	One year premium benefits	One year Standard Benefits	–	–	–
Sponsorship of AHG Professional Herbalist Training Webinar	One full year	Four Webinars	One Webinar	–	–
Dedicated company page on AHG website	Yes	Yes	–	–	–
Logo placement on AHG Symposium website, linked to Sponsor website	Deluxe	Premium	Premium	Standard	Standard
Symposium Newsletter recognition	Featured Profile	Featured Profile	Yes	Yes	Yes
Connect with Online Symposium attendees in the Whova community chat and via the attendee list during the live Symposium.	Yes	Yes	Yes	Yes	Yes
Additional brand recognition as attendees begin to connect in the Whova app before the live event.	Yes	Yes	Yes	Yes	Yes
Logo recognition on our website for the Online Spring Gathering.	Yes	Yes	Yes	Yes	Yes
Logo recognition on the Whova app for the Online Spring Gathering.	Yes	Yes	Yes	Yes	Yes
Social Media recognition	Social media post featuring logo and unique writeup, and 2 unique social media posts.	Social media post featuring logo and unique writeup, and 1 unique social media posts.	Social media post featuring logo and unique writeup.	Logo featured in general social media post.	Listing in social media with all sponsors.