25th Anniversary Symposium
November 6-9, 2014
Callaway Gardens
Pine Mountain, GA

AMERICAN HERBALISTS GUILD

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North Carolina

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Greetings,

Now in its 25th year, our Annual Symposium is a celebration of the vital, ever-expanding role herbal medicine plays in modern health care. This November, many of the herbalists who were part of that first gathering, past president and councilors, and AHG members from around the world will reunite in Georgia to reflect on our collective growth as healers, and celebrate the possibility and challenges of our shared future as herbalists.

This year's gathering on November 6th to 9th, the 25th **Anniversary Symposium** offers you an opportunity to join with leaders in the clinical, educational, and business fields of herbalism, all of who share a commitment to seeing herbal medicine move into the forefront of modern healthcare.

Our 1750 members are among the strongest and most respected voices for herbal medicine in the world and they make important contributions to promote herbal medicine in their own communities as well as on the national stage.

We invite you and your business to participate in our annual event. We offer competitive vendor booth rates and further discounts for small regional businesses. We are also offering another great promotional opportunity: ad space in the Symposium Program that will be distributed to each of our attendees.

We have a very limited number of spaces still available, so act now to reserve your table! **Deadline for Vendors and Advertisements is September 5th!**

If you have questions or need more information, please do not hesitate to contact Symposium Coordinator, Adam Pedersen-Doherty at ahg.symposium@gmail.com.

On behalf of the AHG Governing Council, officers, staff and Advisory Board, thank you for considering this invitation to support our mission.

We look forward to your response, and celebrating together in November!

Yours in service,

Mimi Hernandez
Executive Director

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Symposium Vendor & Advertising Opportunities

Deadline for vendor registration and ad placement is September 5th.
Ads must be received by September 26th

☐ **Basic Vendor Booth - $450**
- One 6-foot table with tablecloth, two chairs, wastebasket, and electrical connection.
- One staff admission to vendor area. ***Does not include symposium ticket, meals or accommodations.***
- Listing in Symposium Program

☐ **Small/Regional Business Booth - $350**
- One 6-foot table with tablecloth, two chairs, wastebasket, and electrical connection.
- One staff admission to vendor area. ***Does not include symposium ticket, meals or accommodations.***
- Listing in Symposium Program
  (Note: This discounted rate is only available to businesses with 10 or fewer employee and located within 500 miles of Pine Mountain, Georgia.)

☐ **Half-table Booth: $300**
- Space of 3 feet on a shared table, tablecloth, one chair, shared wastebasket, and electrical connection.
- One staff admission to vendor area. ***Does not include symposium ticket, meals or accommodations.***
- Listing in Symposium Program

Individual Symposium Program Ads

☐ Full-page, color ad (8.5"W x 11"H) - **$350**
☐ Half-page, color ad (8.5"W x 5.5"H) - **$250**
☐ Quarter-page ad (4.25"W x 5.5"H) - **$200**

List yourself or business as you would like it to appear in print:

_____

Contact person _____ E-mail Address_____

City/State/Zip _____Telephone _____ Fax _____

Payment Information

☐ Check is enclosed. *(Payable to American Herbalists Guild)* ☐ Check will be mailed. *(We will send an invoice)*

☐ Credit Card #_____ exp. _____ sec. code _____

Name on card _____ Signature _____

Total Pledge Amount $_____Date_____

Please return this form, along with your payment, to 14 Waverly Court, Asheville, NC 28805, or fax to: 828-252-0388. For more information, contact ahg.symposium@gmail.com or 617-520-4372.

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Individual Symposium Advertisement Size & Specs

Sizes:

Full-page, color ad (8.5W x 11H”)
Shared, Half-page, color ad (8.5W x 5.5H”)
Shared, Quarter-page ad (4.25W x 5.5H")

Specs:

Your advertisement must be a High Resolution (Press Quality) PDF file.

Fonts must be embedded or converted to outlines.

All colors should be converted to CMYK and any images should be 300dpi CMYK images.

All images are copyright controlled. You must have the right to use any image you include in your advertisement.

Your PDF file may be supplied as an e-mail attachment or via a drop-box system.

We also accept:

TIFF files. These must be supplied as flattened CMYK files. The resolution should be 600dpi. Avoid putting anti-aliasing on the text. Do not use digital compression. Please note that t**he reproduction quality of TIFF files will be of lesser quality than PDF files creating using the specifications above.**

EPS files. EPS files containing fonts must have the fonts converted to outlines/paths. Supplying your files in this way eliminates problems caused by software and font incompatibility, and legal issues associated with the unlicensed use of fonts is also avoided.

We cannot accept native application files, e.g. QuarkXPress, InDesign, Publisher, Powerpoint, Excel, and Microsoft Word.

Our graphic designer will not install supplied fonts.

Our graphic designer will not edit the content of supplied advertisements. If amendments are required, a further file must be submitted.

Files should be sent to ahg.symposium@gmail.com and received no later than September 26th.